

# Australasian Myrtle Rust Conference 2025

---

From knowledge to impact

16-17 June 2025 | Auckland, New Zealand

**Sponsorship Proposal**





## Overview

---

### **Welcome to the 2<sup>nd</sup> Australasian Myrtle Rust Conference.**

Many of Australasia's best-known and most highly valued native trees – from Australia's eucalypts to New Zealand's pōhutukawa – are in the family Myrtaceae. Many species in this family urgently need protection from myrtle rust, a disease caused by the globally dispersed pathogen *Austropuccinia psidii*.

Collaborative research efforts have improved our understanding of our myrtles, the pathogen, and plant/pathogen interactions. Management tools have been developed and deployed, and communities are rapidly mobilising to protect and conserve native plants.

We are seeking like-minded organisations to partner with us and support the second Australasian Myrtle Rust Conference. Your sponsorship will facilitate the sharing of the latest research and management approaches and allow us to support the attendance of Indigenous, community and student delegates. Be part of the conversation as we celebrate our mighty myrtles and the progress made towards protecting them.

# Conference Details

---

## Venue:

The Australasian Myrtle Rust Conference 2025 will be held at an intimate venue at the University of Auckland and will feature guest speakers from Australia and New Zealand. In-person attendance will be limited primarily to presenters, but all talks will be livestreamed to an expansive virtual audience. Conference advertisements and sponsorship acknowledgement will go out to our active mailing list of over 1,200 individuals from New Zealand, Australia, and the world.

## Session themes:

- Community-led action
- New technologies, solutions, and research insights
- Species conservation
- Early career initiatives and research

## Field trip:

There will be a field trip on 18 June to view New Zealand's iconic pōhutukawa (*Metrosideros excelsa*) trees on Rangitoto Island. A short ferry ride from Auckland, the island supports the world's largest pōhutukawa forest. Myrtle rust was first detected on Rangitoto in the summer of 2022/2023.



# Sponsorship Packages

## Gold Sponsor | \$3,000 (2 max)

- » Exclusive naming rights to preferred session or conference dinner or field trip (you choose)
- » Company-provided banner displayed during conference
- » Logo on the conference website with link to the company's website
- » Logo to be featured on the sponsors' slide at the conference and on all conference promotions, updates and summary documents
- » Full page B&W advertisement in Conference Handbook (artwork to be supplied by sponsor) plus company logo on sponsor page
- » 2x Conference Registrations (includes: in-person attendance, daily catering, conference dinner, and field trip)
- » Opportunity to provide flyers/items on Sponsors' Giveaway Table

## Silver Sponsor | \$1,500 (4 max)

- » Exclusive naming rights to a session or conference dinner or field trip (we choose)
- » Company-provided banner displayed during conference
- » Logo on the conference website with link to the company's website
- » Logo to be displayed on the sponsors' slide at the conference and on all conference promotions, updates and summary documents
- » 1/2 Page B&W advertisement in Conference Handbook (artwork to be supplied by sponsor) plus company logo on sponsor page
- » 1x Conference Registration (includes: in-person attendance, catering, conference dinner, and field trip)
- » Opportunity to provide flyer OR item on table Sponsors' Giveaway Table

## Bronze Sponsor | \$500

- » Logo on the conference website with link to the company's website
- » Logo to be displayed on the sponsors' slide at the conference
- » Logo featured on all conference promotions, updates and summary documents plus on the sponsor page of the Conference Handbook
- » Named contributor to student / early career speaker prize





# Sponsorship Packages

	Gold \$3,000	Silver \$1,500	Bronze \$500
Exclusive naming rights to a session or conference dinner or field trip	Yes, you choose the session	Yes, we choose the session	No
B&W advertisement in Conference Handbook (artwork to be supplied by sponsor)	Yes, full-page	Yes, half page	No
Company-provided banner displayed during conference	Yes	Yes	No
Opportunity to provide flyers/items on table Sponsors' Giveaway Table	Yes, multiple items	Yes, one item	No
Logo on the conference website with link to the company's website	Yes	Yes	Yes
Logo to be displayed on the sponsors' slide at the conference	Yes	Yes	Yes
Logo featured on all conference promotions, updates and summary documents, plus on the sponsor page of the Conference Handbook	Yes	Yes	Yes





## Become a sponsor today!

---

Please contact Jenny Leonard at [LeonardJ@landcareresearch.co.nz](mailto:LeonardJ@landcareresearch.co.nz) to discuss your preferred sponsorship package. You can also contact her with any questions you may have about the Australasian Myrtle Rust Conference 2025.